Business-Technology-Solution Database

A comprehensive online database consisting of the latest information technology management research related to all aspects of business management to support academic programs, public and private organizations, and libraries.

IGI GLOBAL
DISSEMINATOR OF KNOWLEDGE®
www.igi-global.com

Innovative • Comprehensive • Authoritative

PUBLISHING ACADEMIC EXCELLENCE SINCE 1988

2010

Business-Technology-Solution

"Including over 42,000 research articles, BTS is a technologically advanced research environment that is easy to use and complete with the most up-to-date content."

As someone who has been involved in academia for several years, it is exciting to organize IGI Global's new electronic resource, Business-Technology-Solution. Built with business needs in mind, Business-Technology-Solution exemplifies the modern movement of the publishing industry toward electronic resources that provide a range of diverse tools fueled by cutting-edge technology.

IGI Global was one of the first scholarly publishers to publish its research in an online format. Over the years, we have continued to develop our online platform, and in October 2009 launched a new platform and XML-powered engine for electronic resources, enabling full-text searching which includes a ranking system, increased search options (basic, advanced, expert, and subject), scaffolding to display the search pattern, and several options to refine your search using filtering.

This state-of-the-art platform allows us to create electronic resources that work for the user. Business-Technology-Solution is a unique resource that builds on our mission of developing quality databases that are highly functionally and usable. With over 100+ journals, 950+ books and 500+ cases, Business-Technology-Solution is a technologically advanced research environment that is easy to use and complete with the most up-to-date content.

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As the international climate calls for innovation and a new method of thinking, technology supplies the components for forward motion toward a smarter, globalized culture that offers positive solutions to organizational problems, advances civilization and improves everyday life. Experts from top institutions across the globe have contributed to the IGI Global business research in this database, making it one of the most diverse databases in the industry.

We look forward to sharing with you the key features and functionality of this new valuable database!

Jackie Zanghi-LaPlaca
Director of Library and Educational Relations

IGI GLOBAL PREMIER RESEARCH DATABASE

The Business-Technology-Solution (BTS) premier electronic database builds upon the precedence of IGI Global's research publications, providing a comprehensive electronic collection of research on the most recent findings in Information Technology applied to Business and Management. Hundreds of the world's leading scholars have contributed to the contents of this database, making it one of the most encompassing and diversely represented electronic resources of its kind. IGI Global is an industry-leading publisher of scholarly research on advanced computer science and information technology research with an especially strong focus on the role, impact, and effective use of technology across a variety of settings, including business, education, health care, government, and more. Through our comprehensive databases of electronic content from scholarly books and journals, as well as distinguished printed books, reference works, peer-reviewed journals, conference proceedings, and teaching cases, IGI Global covers computer science and information technology management with a depth and breadth unmatched by any other publisher.

With a new platform and an XML-powered engine including CrossRef, COUNTER compliant statistics, and a single personalized gateway, Business-Technology-Solution provides a unique user experience that is easily accessible and unlike any other.

A Critical Addition to Your Library:

- Institution-wide access to a growing online database collection of 100+ journals, 950+ books and 500+ cases
- Over 42,000 full-text articles in PDF and XML as well as more than one million reference citations for further research
- No embargo of content
- MARC records available at no charge
- Unlimited simultaneous access
- Precise search and retrieval through database of chapter-level abstracts and indexing
- Updated continuously as new IGI Global books and journals go to press
- Electronic version of all documents available before print release
- Unrivalled among scholarly publishers in coverage depth of computer science and information technology management research
- Perpetual, current-year purchase, and annual subscription options available
- Discounts for consortia and other multi-site groups
- Priced at a fraction of the combined print value!
- Offers COUNTER Compliant and CrossRef accessibility

An Essential Resource for:

- Academic Business Programs
- Academic Business Libraries
- Corporate Research and Development
- Government and Non-Profit Organizations

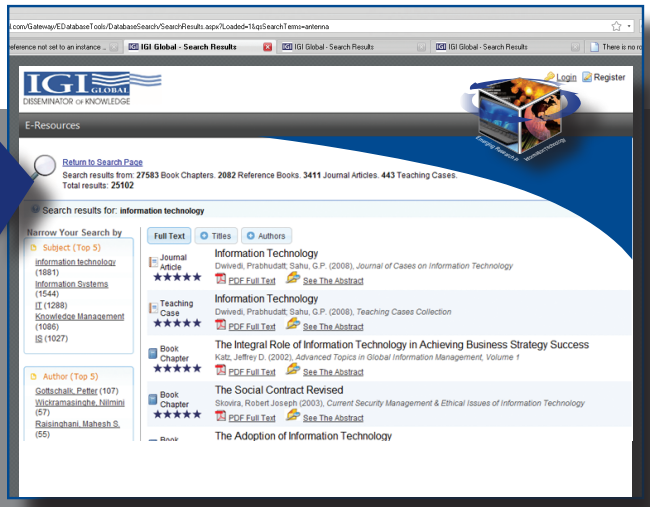
BTS IS POWERED BY A NEW XML PLATFORM

Basic, Advanced, and Subject search options with scaffolding to display search pattern

"There are few databases specifically designed to enhance the research and professional development opportunities of academic librarians. This database would enable librarians to keep up with the research trends and developments in information technology and related subjects."

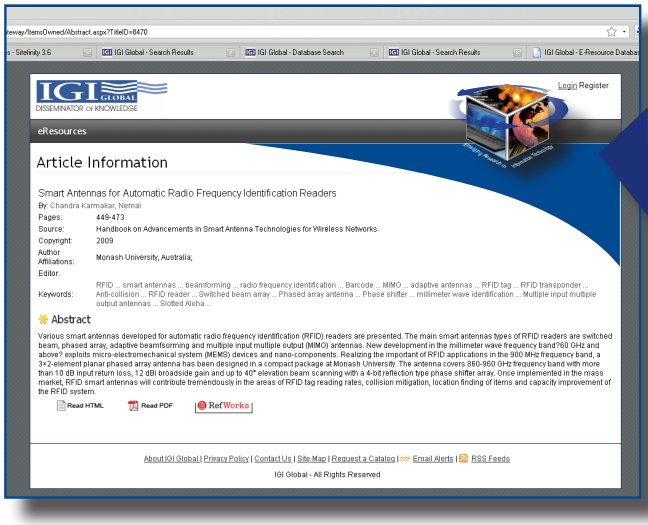
- Mary Reddick,
California State University, Sacramento, USA

Narrow your search further by using the options on the left navigation



"This database will be very useful to all institutions carrying out research in the area of computer science and information technology management."

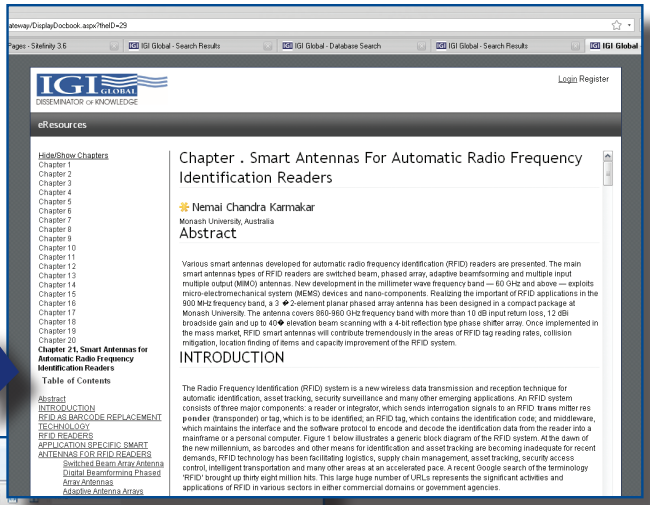
— Dr. Ramesh C. Sharma,
Indian Journal of Open Learning

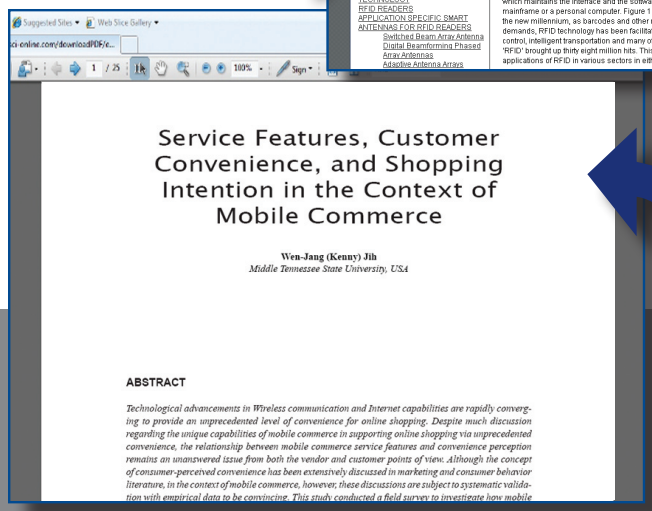


Browse abstracts with author-written keywords

PLATFORM FEATURES

View chapters in XML/HTML or PDF formats





Select, copy/paste, and print from the full-text

"Superior search tips make this one of the easiest research tools for students and researchers."

- Judi Copler,
MLS, Board of HealthInfoSys and ADvantage Ventures, USA

"…delivers excellent content efficiently and satisfyingly. It is priced quite reasonably considering the scope and nature of the material. For all these reasons, it gets a firm 10."

- Cheryl LaGuardia,
Research Librarian for the
Widener Library at Harvard University

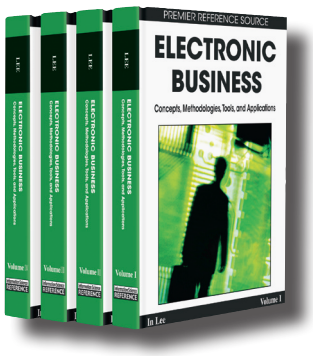
- XML-powered research content enabling full-text searching which includes a ranking system, increased search options (basic, advanced, subject), scaffolding to display the search pattern, and several options to refine your search with filtering.
- Full-text XML/HTML and PDF viewing options which can be easily navigated using hyperlinks and tags, with both chapter and complete title viewing options with no DRM.
- A single personalized gateway to view and search your institution's entire IGI Global research collection.
- Z39.50 compliant
- Our Partners:
  CrossRef™
  RefWorks™
- Complimentary downloadable MARC Records
- Open URL compliance
- Persistent URLs
- General citation export to RefWorks™
- COUNTER compliant reports and statsistics
- Customized Librarian Corner with exclusive administration tools

REFERENCE BOOKS

The Business-Technology-Solution database includes over 950 comprehensive reference publications covering the latest research on information technology applied to business management. Examples of business technology reference books include:

Electronic Business: Concepts, Methodologies, Tools, and Applications

In Lee, Western Illinois University, USA



Over the course of a few short years, electronic business has advanced from a buzzword to a thriving new channel for the delivery of goods and services and the mediation of financial transactions, shaping the destiny of numerous contemporary enterprises and significantly affecting entire economies worldwide. **Electronic Business: Concepts, Methodologies, Tools, and Applications** enhances libraries worldwide through top research compilations from over 250 international authors in the field of e-business. This indispensable, 4-volume set contains over 200 crucial articles in topic areas such as e-commerce technologies, online marketing, social networking, and virtual business communities. **Electronic Business: Concepts, Methodologies, Tools, and Applications** provides libraries with unsurpassed explorations, theories, and applications of e-business as a necessary addition to any library collection.

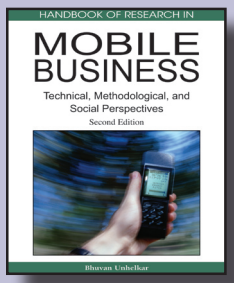
Topics Covered:
- Business ontologies and data management technologies
- Business process management technologies and applications
- Global information systems
- Enterprise information systems and technologies
- Enterprise resource planning and processes for organizational integration
- IT business value and intellectual capital in business
- Virtual communities in the business setting

"This body of work allows researchers to learn about the fundamental theories, latest discoveries, and forthcoming trends in the field of e-business."

- In Lee, Western Illinois University, USA

Handbook of Research in Mobile Business: Technical, Methodological and Social Perspectives

Bhuvan Unhelkar, University of Western Sydney, Austrailia



The current technological and commercial landscape points to an expanding role for the rapidly evolving innovations in mobile technology in shaping current forms of business and transactions and driving the development of new models. This handbook collects the latest research advances in the rapidly evolving field of mobile business to provide researchers, educators, and practitioners with the leading reference source on the subject.

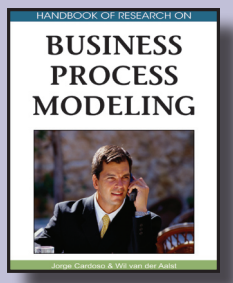
Topics Covered:
- Global business
- Mobile technologies
- Strategic management
- Supply chain management
- Challenges in implementation
- Integration with non-mobile/existing applications
- Wireless Web services

"In this text, 91 international academics, researchers, and practitioners contribute 58 chapters providing a global perspective on mobile technologies, mobile business, and the relevance of mobility."

- Book News Inc. (February 2009)

Handbook of Research on Business Process Modeling

Jorge Cardoso, SAP Reseach, Germany and Wil van der Aalst, Technische Universitat Eindhoven, The Netherlands



Business managers are striving to move toward process-centric organizations, but the challenge remains in ensuring adoption of a business process culture. This handbook aids managers in the transformation of organizations into world-class competitors through business process applications.

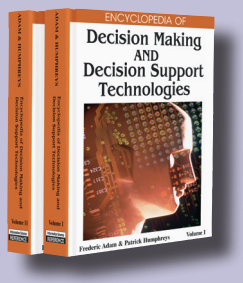
Topics Covered:
- Business process compliance
- Business process engineering
- Business process governance
- Business process intelligence
- Business process management in organizations
- Maturity of business processes
- Measurement of business processes
- Modern business process languages

"This book provides valuable answers to frequent problems that people in both academia and industry commonly face when studying and executing BPM undertakings. In each chapter a key concern of business process modeling is discussed."

- Jorge Cardoso, SAP Research, Germany

Encyclopedia of Decision Making and Decision Support Technologies

Frederic Adam, University College Cork, Ireland andPatrick Humphreys, London School of Economics, UK



As effective organizational decision making is a major factor in a company's success, a comprehensive account of current available research on the core concepts of the decision support agenda is in high demand by academicians and professionals. This reference book presents a critical mass of research on the most up-to-date research on human and computer support of managerial decision making, including discussion on support of operational, tactical, and strategic decisions, human vs. computer system support structure, individual and group decision making, and multi-criteria decision making.

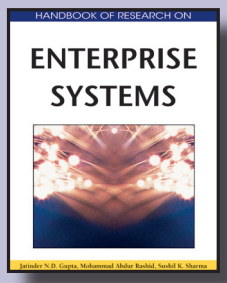
Topics Covered:
- Business intelligence
- Supporting decision making with computer systems
- Modeling for decision support
- Operational, tactical, and strategic decision making

"This book is very important for consolidating knowledge about the field of decision support systems. It brings knowledge about tools, techniques and methods for helping people to make better decisions under one cover. It is very impressive, well written and logically organized."

- Frada Burstein, Monash University, Australia

Handbook of Research on Enterprise Systems

Jatinder N.D. Gupta, The Univ. of Alabama in Huntsville, USA, Sushil Sharma, Ball State Univ., USA and Mohammad Rashid, Massey Univ., New Zealand



The advancement of computing and communication technologies have profoundly accelerated the development and deployment of complex enterprise systems, creating an importance in its implementation across corporate and industrial organizations worldwide. The handbook addresses the field of enterprise systems with more breadth and depth than any other resource, covering progressive technologies, leading theories, and advanced applications.

Topics Covered:
- Business process modeling
- Enterprise agility
- Enterprise resource planning systems
- Enterprise systems integration
- Executive information systems
- Impact of ERP on business value
- ERP-driven performance changes and process isomorphism

"This handbook on current research trends in enterprise systems addresses the need for corporations and industries to implement state-of-the-art computing and communication technologies in order to remain competitive in the marketplace."

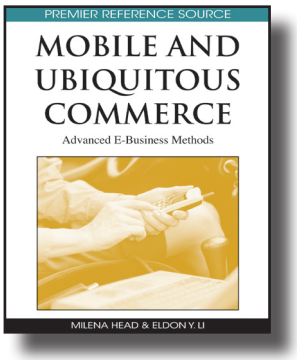
- Book News Inc. (February 2009)

REFERENCE BOOKS

The Business-Technology-Solution database includes over 950 comprehensive reference publications covering the latest research on information technology applied to business management. Examples of business technology reference books include:

Mobile and Ubiquitous Commerce: Advanced E-Business Methods

Milena M. Head, McMaster University, Canada



Mobility and ubiquity are among the most important technological and market trends of the 21st century due to the wide deployment of wireless data communication networks and the explosive growth of mobile users. **Mobile and Ubiquitous Commerce: Advanced E-Business Methods** advances the understanding of management methods, information technology, and their joint application in business processes. This Premier Reference Source covers theories and practices of business technologies, enterprise management, Internet marketing, public policies, transportation and logistics, privacy and law, business ethics, and information technologies related to electronic business. Discussing topics such as the technical considerations for mobile and ubiquitous commerce as well as international perspective on mobile devices, this collection of cutting-edge research is essential for academicians, practitioners, and students in the field of electronic business.

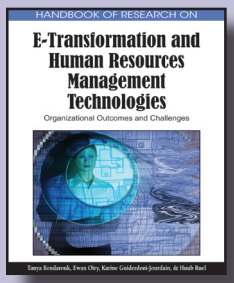
Topics Covered:
- Mobile government services
- Financial services
- Mobile payment service
- Emotional content
- Mobile business models
- Mobile Internet adoption
- Mobile Web 2.0
- Privacy based mobile services
- Location based mobile services
- Technical considerations

"This book details new opportunities for businesses to enhance collaboration between an increasingly mobile workforce."

- Milena Head, McMaster University, Canada

Handbook of Research on E-Transformation and Human Resources Management Technologies: Organizational Outcomes and Challenges

Tanya Bondarouk, University of Twente, The Netherlands, et al.



"This book is a collection of interesting chapters on the intersection between HRM and information technology, predominantly referred to as electronic HRM or e-HRM since the mid-1990s."

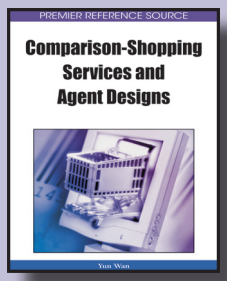
- Tanya Bondarouk, University of Twente, The Netherlands

This handbook of research provides practical, situated, and unique knowledge on innovative e-HRM technologies that add competitive advantage to organizations. This Handbook of Research expands on theoretical conceptualizations of e-HRM useful to researchers, academicians, and human resource managers.

Topics Covered:
- Adaptive municipal electronic forms
- Contingent and individualized HRM
- Corporate Web site recruiting
- E-HRM in multinational companies
- E-HRM transformation
- E-recruitment and national culture
- Extended e-HRM topics
- Strategic HRM

Comparison-Shopping Services and Agent Designs

Yun Wan, University of Houston, USA



"This book is to provides a cross-discipline summary of existing research on comparison-shopping, as well as online shopping in general."

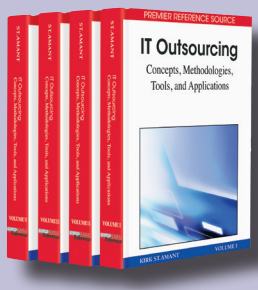
- Yun Wan, University of Houston, USA

Popular among online shoppers, comparison-shopping provides a new sales channel for small to medium enterprises to contend with brand name vendors. This publication discusses the rising demand for more informative consumer services, providing e-commerce and agent technology researchers, academicians, and practitioners with a useful guide to the latest advancements in the field.

Topics Covered:
- Agent designs
- Comparison-shopping
- Online environments
- Price comparison
- Product complexity
- Shopbots
- Shopping behavior
- Small online vendors

IT Outsourcing: Concepts, Methodologies, Tools, and Applications

Kirk St. Amant, East Carolina University, USA



"By using the entries in this collection as a resource for outsourcing-related research, organizations can improve their understanding of the factors involved in IT outsourcing and develop business strategies and procedures that successfully address these aspects."

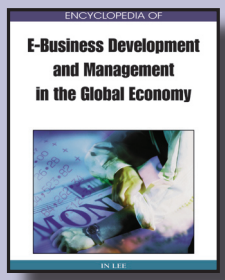
- Kirk St. Amant, East Carolina University, USA

This multi-volume reference publication covers a wide range of topics involved in the outsourcing of information technology through state-of-the-art collaborations of international field experts. An enriched set of the latest cutting-edge applications, technological discoveries, and foremost research theories, this collection provides academicians, practitioners, and researchers with a unique source of industry solutions.

Topics Covered:
- Business process outsourcing
- Data continuity challenges
- Enterprise service computing
- Government IT outsourcing
- Localization and offshoring
- Outsourced IT projects
- Supply chain management
- Trust in offshore outsourcing

Encyclopedia of E-Business Development and Management in the Global Economy

In Lee, Western Illinois University, USA



"…an excellent collection of the latest research and practices associated with e-business theories, strategies, management, technologies, applications, and trends."

- In Lee, Western Illinois University, USA

This encyclopedia creates a repository for educators, researchers, and industry professionals to collaborate and discuss their research ideas, theories, practical experiences, challenges, and opportunities, while presenting tools and techniques in all aspects of e-business development and management in the digital economy.

Topics Covered:
- E-Business Management
- E-Business Models
- E-Business Strategies
- E-Business System Development
- E-Marketplaces
- Mobile Commerce
- Online Consumer Behavior

JOURNALS

A vast collection of over 100 scholarly journals provide the Business-Technology-Solution database with emerging research on key issues, concepts, and practices of organizational management and global business. Examples of business technology journals include:

International Journal of Business Data Communications and Networking

ISSN: 1548-0631
Published Quarterly
Since 2005

Examines the impact of data communications and networking technologies, policies, and management on business organizations, capturing their effect on IT-enabled management practices.

International Journal of Business Intelligence Research

ISSN: 1947-3591
Published Quarterly
New for 2010!

This journal serves to improve the role, scope, and impact of business intelligence on decision making and to provide a mechanism for sharing research to a global audience.

Journal of Database Management

ISSN: 1063-8016
Published Quarterly
Since 1990

The primary mission of this journal is to be instrumental in the improvement and development of theory and practice related to information technology and management of information resources.

International Journal of Customer Relationship Marketing and Management

ISSN: 1947-9247
Published Quarterly
New for 2010!

Addresses critical success factors for customer relationship management implementation, activities that are affected by the use of CRM programs, and consequent performance outcomes.

International Journal of E-Business Research

ISSN: 1548-1131
Published Quarterly
Since 2005

This journal focuses on the advancement of e-business theories and practices through the process of buying, selling, and exchanging products and services over the Internet.

Journal of Electronic Commerce in Organizations

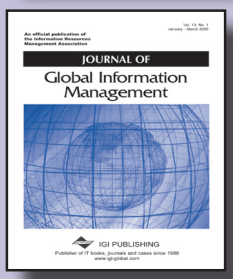
ISSN: 1539-2937
Published Quarterly
Since 2003

Discusses the influence of electronic commerce on organizational behavior, development, and management in organizations.

International Journal of E-Services and Mobile Applications

ISSN: 1941-627X
Published Quarterly
Inaugural Issue: January – March 2009

Provides comprehensive coverage and understanding of all aspects of e-services, self-services and mobile communication from different fields including marketing, management, and MIS.



Journal of Global Information Management

ISSN: 1062-7375
Published Quarterly
Since 1993

The organizational applications and managerial implications of these technology resources warrant a forum for the discussion of these issues. JGIM has an important role to play in providing such a forum for researchers and practitioners to share leading-edge knowledge in the global information resource management area.

International Journal of Innovation in the Digital Economy

ISSN: 1947-8305
Published Quarterly
New for 2010!

This journal provides information that contributes to increasing people's awareness on what the digital economy is and what competitive advantages provide the information, the information technology, and the innovation as main resources.

International Journal of Asian Business and Information Management

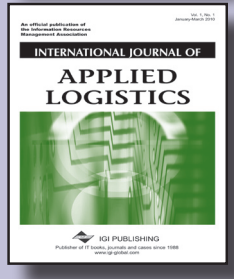
ISSN: 1947-9638
Published Quarterly
New for 2010!

Provides timely and in-depth analysis on the globalization and sustained development of Asian commerce and management technologies with a clear international and interdisciplinary approach.

International Journal of Information Technology Project Management

ISSN: 1938-0232
Published Quarterly
New for 2010!

Examines current, state-of-the art research in the areas of information technology project management, and the interactions, linkages, applications, and support of project management using information systems.



International Journal of Applied Logistics

ISSN: 1947-9573
Published Quarterly
New for 2010!

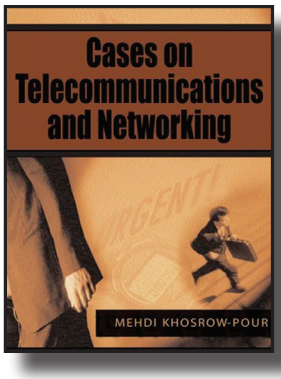
Disseminates supply chain management and applied logistic theories, technology development, innovation, and transformation in various economy sectors upon current, advancing technological opportunities and market imperatives.

CASEBOOKS

Offering real-life experiences from the world of business and supported by research methodology, the over 500 cases included in the Business-Technology-Solution database provide practical experiences and management applications. Examples of business technology casebooks include:

Cases on Telecommunications and Networking

Mehdi Khosrow-Pour, Information Management Resources Association, USA



This book presents a wide range of the most current issues related to the planning, design, maintenance, and management of telecommunications and networking technologies and applications in organizations. Real-life cases included in this publication clearly illustrate challenges and solutions associated with the effective utilization and management of telecommunications and networking technologies in modern organizations worldwide.

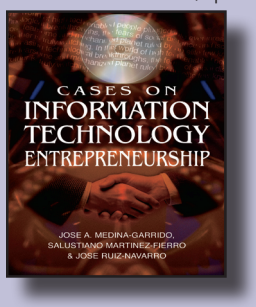
Topics Covered:
- Managing Virtual E-Business
- The Integration of Library, Telecommunications, and Computing Services
- Policy Processes
- Integrating Information Technologies
- Mobile Commerce Value Chain

"Teams of contributors from many countries, discuss such examples of telecommunication and networking as virtual electronic businesses, automotive industry networks, software metrics at a telecommunications company, telecommuting managerial issues, defining service level agreements based on metrics, mobile licenses and customer value, and the application of an object-oriented metasystem."

- SciTech Book News, March 2007

Cases on Information Technology Entrepreneurship

Jose A. Medina-Garrido, Salustiano Martinez-Fierro, Jose Ruiz-Navarro, Universidad de Cadiz, Spain



This book is a cutting-edge look into how IT can be the structural foundation of an entrepreneurship, and describes specific examples of IT as the base of a start-up company--providing insight into the successes and failures of applying IT in innovative ways.

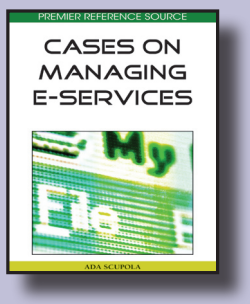
Topics Covered:
- Social collaborative technological entrepreneurship
- Technological venture opportunities
- Applying information technologies
- Remote internet-based supervision systems
- Healthcare IT sector

"This book analyzes the role of information and communication technologies as a key factor that enhances competitiveness and innovation. The cases cover both 'traditional' and 'new' industries, showing the key contribution of ICT in the creation of new ventures. This book is a useful tool for both academics and entrepreneurs."

- Daniel Lorenzo, University of Cádiz, Spain

Cases on Managing E-Services

Ada Scupola, Roskilde University, Denmark



After the first wave of e-commerce and e-business implementations, we are witnessing an e-services paradigm shift in the way businesses, governments and consumers are using Internet-based technologies and mobile communications to innovate and produce new products and services. This book presents a wide range of real-life case studies in e-services in fields such as e-libraries, e-medicine, and e-insurance.

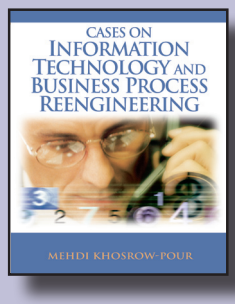
Topics Covered:
- E-Government
- Electronic insurance services
- Electronic signatures
- E-procurement
- Quality assessment of digital services
- Remote video access

"Editor Scupola has compiled these research studies on the management of e-services, providing both information service technicians and managers with the latest technical advances in business-to-business, business-to-consumer, and e-government applications."

- Book News Inc. (February 2009)

Cases on Information Technology and Business Process Reengineering

Mehdi Khosrow-Pour, Information Management Resources Association, USA



"Presents 21 case studies to illustrate the pitfalls and opportunities of business process reengineering."

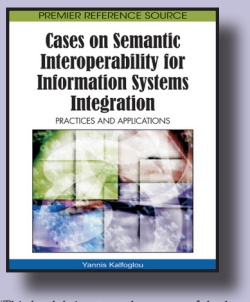
- Reference and Research Book News Volume 22, Number 1 (Feb 2007)

The technological innovation of information technology is driving businesses and organizations to reassess their structures and processes to achieve a higher level of efficiency and effectiveness using IT. In this ongoing process, the wisdom and experiences of other organizations can be a roadmap to successful IT implementation. This book presents a wide range of issues and challenges related to business process reengineering technologies and systems.

Topics Covered:
- IT-enabled organizational change
- Business reengineering
- Internet-based workflow system
- Information systems redesign
- Enterprise system implementation
- ERP selection

Cases on Semantic Interoperability for Information Systems Integration: Practices and Applications

Yannis Kalfoglou, RICOH Europe plc and University of Southampton, UK



"This book brings together some of the best current thinking on the conceptual foundations and domain-specific practices of semantic interoperability. It is an essential resource for all those concerned with resolving the problem of semantic heterogeneity."

- Peter E. Hart, Ricoh Innovations, Inc., California

Semantic interoperability provides the means to automatically process and integrate large amounts of information without human intervention. This book provides an in-depth analysis of issues involved with the application of semantic interoperability to information assimilation tasks followed by field professionals.

Topics Covered:
- Ontological stance
- Semantic interoperability
- Semantic mediation
- Semantic synchronization
- Service integration
- Streamlining semantic integration systems
- Structure-preserving semantic matching

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The Business-Technology-Solution (BTS) premier database is rich with a diverse range of coverage and topic representation. Because the area of Information Technology is so wide in scope, ubiquitously affecting all industries and business transactions, the BTS database is organized to support ease in searching for specific research on targeted topics. With over a thousand publications and over 42,000 articles, BTS offers 25 approachable and common topic categories that provide a well-rounded and complete depiction of the concerns, issues and interests of business managers, professionals, students and business librarians seeking knowledge on the most current research discoveries. BTS is composed of a breadth of research publications covering a spectrum of management solutions.

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Highlights current technologies and information systems that effect how currency is transacted and managed

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Investigates the technological applications necessary for effectively securing the privacy of information

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Provides frameworks on how information systems support, manage, facilitate and administer business

Business Intelligence
Features the most cutting-edge technologies that increase the efficiency and effectiveness of business practice

Computer Science for Business
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Data Mining and Database Technologies for Business
Emphasizes the way data is handled, manipulated and managed in organizational settings

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Underlines the current way business is handled within the Digital Age, providing understanding on modern enterprise

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Accents the means of transacting goods via the Internet and the technologies that support capital

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Exhibits the online environment of consumer-oriented services and how commodities are transferred

Global Business
Displays the globalized landscape of business and the transnational organization of the economy

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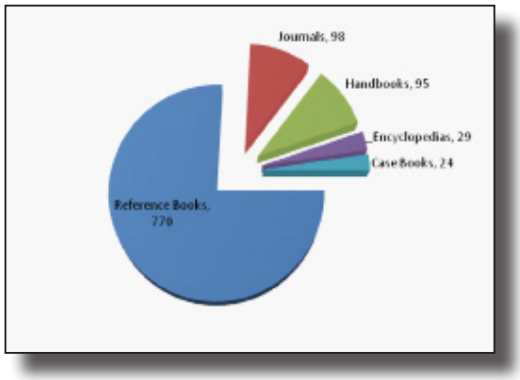
Illustrates how technology has influenced and improved the healthcare industry's reach to caring for global populations

Human-Centered Technologies in Business
Exemplifies the human element in business dealings and how the component of people facilitates enterprise

Human Resources Management and Development
Points out the technologies, tools and concepts needed to manage workers in the Knowledge Society



Industrial Technologies and Manufacturing Management
Establishes the framework of product manufacturing and value chain construction within industrial environments

IT Management in Business
Reveals the technologies available to business leaders to implement and manage communication, services and flow of information within organizations

Knowledge Management and Knowledge Workers
Explores how knowledge is shared, information transferred and organizational memory is built within professional atmospheres

Mobile and Wireless Systems for Business Management Examines the emerging pervasiveness and adaptation of mobile and wireless systems on a global scale

Operations, Logistics and Service Management
Presents the assembly of applications and systems used to develop the foundation for product management and distribution to consumers

Public Sector Management
Spot lights the policy administration and governance of organizational practices and socioeconomic structures

Small and Medium Enterprises
Depicts how business information systems are handled within smaller corporations and how maintaining a competitive edge is realized

Web and Media Technologies for Business
Details the growing use of multimedia and the Internet by businesses to reach customers and manage services

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